

Appendices

Appendix A: Moral Scenarios

Heinz

In Europe, a woman was near death from a very bad disease, a special kind of cancer. There was one drug that the doctors thought might save her. It was a form of radium for which a druggist was charging ten times what the drug cost him to make. The sick woman's husband, Heinz, went to everyone he knew to borrow the money, but he could only get together about half of what it cost. He told the druggist that his wife was dying, and asked him to sell it cheaper or let him pay later. But the druggist said, "No, I discovered the drug and I'm going to make money from it." So, Heinz got desperate and broke into the man's store to steal the drug for his wife. The druggist had Heinz arrested and charged (Haidt et al., 2000).

Trolley

A Trolley is hurtling down a track towards five people. It will kill them all on impact. Paul is on a bridge under which it will pass. He can stop it by putting something very heavy in front of it. As it happens, there is a very fat man next to him – Paul's only way to stop the trolley is to push him over the bridge and onto the track, killing him to save five. Paul decides to push the man (adapted from Greene et al., 2001).

Cannibal (original)

Jennifer works in a medical school pathology lab as a research assistant. The lab prepares human cadavers that are used to teach medical students about anatomy. The cadavers come from people who had donated their body to science for research. One night Jennifer is leaving the lab when she sees a body that is going to be discarded the next day. Jennifer was a vegetarian, for moral reasons. She thought it was wrong to kill animals for food. But then, when she saw a body about to be cremated, she thought it was irrational to

1536 waste perfectly edible meat. So she cut off a piece of flesh, and took it home and cooked it.
1537 The person had died recently of a heart attack, and she cooked the meat thoroughly, so there
1538 was no risk of disease (Haidt et al., 2000).

1539 **Cannibal (revised)**

1540 Jennifer works in a medical school pathology lab as a research assistant. The lab
1541 prepares human cadavers that are used to teach medical students about anatomy. The
1542 cadavers come from people who had donated their body for the general use of the researchers
1543 in the lab. The bodies are normally cremated, however, severed cuts may be disposed of at
1544 the discretion of lab researchers, One night Jennifer is leaving the lab when she sees a body
1545 that is going to be discarded the next day. Jennifer was a vegetarian, for moral reasons. She
1546 thought it was wrong to kill animals for food. But then, when she saw a body about to be
1547 cremated, she thought it was irrational to waste perfectly edible meat. So she cut off a piece
1548 of flesh, and took it home and cooked it. The person had died recently of a heart attack, and
1549 she cooked the meat thoroughly, so there was no risk of disease

1550 **Incest**

1551 Julie and Mark, who are brother and sister, are travelling together in France. They
1552 are both on summer vacation from college. One night they are staying alone in a cabin near
1553 the beach. They decide that it would be interesting and fun if they tried making love. At
1554 very least it would be a new experience for each of them. Julie was already taking birth
1555 control pills, but Mark uses a condom too, just to be safe. They both enjoy it, but they
1556 decide not to do it again. They keep that night as a special secret between them, which
1557 makes them feel even closer to each other (Haidt et al., 2000).