

ACHIEVEMENT IN PUBLIC SERVICE

IMPROVED service at reasonable rates to an increasing number of customers—this has been the aim and accomplishment of the Associated System. The System's success in providing satisfactory utility service for 6,200,000 persons in 3,000 communities is indicated by the following facts:

352,109 customers not previously served by the same properties have been added since 1925.

Service to rural areas now supplied in scores of communities where none or very inadequate service existed before.

\$79,000,000 for new construction since 1928. Provision for replacement of worn-out equipment \$9,754,000 in 1931.

17.8% increase in use of electricity per residential customer since 1929.

12% average decline in rates for residential electricity during the last four years.

\$7,366,531 for taxes paid or accrued by Associated System in 1931.

For information about facilities, services, rates, write



ASSOCIATED GAS & ELECTRIC SYSTEM 61 BROADWAY
NEW YORK

taken by the Norwegians in the "epic of America."

Bolshevism: Theory and Practice. By Waldemar Gurian. New York: The Macmillan Company, 1932. \$3. A historical account of the rise of the Bolsheviks to power in Russia, with attention to the social and political conditions which made the Revolution possible. A critical survey to which is appended many documents illustrative of Soviet theory and practice.

ECONOMICS

The Crisis in the World's Monetary System. By Gustav Cassel. New York: Oxford University Press, 1932. \$1.25. A discussion by a distinguished economist of the world's present monetary problems, with particular attention to the anachronism of the gold standard, as the author regards it, and the desirability of some system of managed currency.

Modern Insurance Developments. Edited by S. S. Huebner. Philadelphia: The American Academy of Political and Social Science, 1932. \$2.50. A collection of papers by insurance experts upon trends in life, property and casualty insurance in the United States and leading foreign countries.

MISCELLANEOUS

Red Smoke. By Isaac Don Levine. New York: National Travel Club, 1932. \$2. A hostile discussion of the progress of Communism in Soviet Russia and a prophecy of its ultimate failure.

Men and Memories. By Sir William Rothenstein. Volume II. New York: Coward, Mc-

Cann, 1932. \$5. A delightful, gossipy volume of recollections of the Old World artistic and literary circles in which the author moved. The present volume covers the period from the beginning of the century to 1922.

Whence the "Black Irish" of Jamaica? By Joseph J. Williams, S. J. New York: Lincoln MacVeagh, The Dial Press, 1932. \$2. A brief and well-documented study of the transportation of Irish to the British West Indies during the Commonwealth. There is no discussion of the miscegenation which obviously has made Negroes of the descendants of the transported whites.

A Scientist Among the Soviets. By Julian Huxley. New York: Harper & Brothers, 1932. \$1.50. A well-known scientist pictures in temperate fashion the Russia of the Communists as he saw it in the Summer of 1931.

Some Presidential Interpretations of the Presidency. By Norman J. Small. Baltimore: The Johns Hopkins Press, 1932. \$1.75. A scholarly discussion of the development of the institution of the American Presidency, with particular attention to the growth of the President's power. A timely study in these days when ideas of dictatorship are in the air.

Oriental Crime in California: A Study of Offenses Committed by Orientals in that State, 1900-1927. By Walter G. Beach. Stanford University: Stanford University Press, 1932. \$1.50. An objective study which reaches the conclusion that any difference between the criminal propensities of Orientals and whites in California is the result of cultural accident rather than of inherent racial qualities.