

# The National Association for Ethnic Studies

Ethnic Studies Review (ESR) is the journal of the National Association for Ethnic Studies (NAES). ESR is a multi-disciplinary international journal devoted to the study of ethnicity, ethnic groups and their cultures, and inter-group relations. NAES has as its basic purpose the promotion of activities and scholarship in the field of Ethnic Studies. The Association is open to any person or institution and serves as a forum for its members in promoting research, study, and curriculum as well as producing publications of interest in the field. NAES sponsors an annual spring conference.

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**Scarlet-Letter Politics: The Rhetoric of Shame in the Campaign to  
Unseat President Barack Hussein Obama**

**Myra Mendible**  
**Florida Gulf Coast University**

This essay considers the politics of racial shaming as deployed against Barack Obama, arguing that it targeted “black” and “foreign” bodies as threats to the “American” body politic.

**From Modern Rock to Postmodern Hard Rock: Cambodian  
Alternative Music Voices**

**LinDa Saphan**  
**College of Mount Saint Vincent**

Cambodian modernity was driven by the political agenda of the Sihanouk government beginning in the 1950s, and Cambodian rock and roll emerged in the 1960s in step with Sihanouk’s ambitious national modernization project. Urban rockers were primarily upper-class male youths. In the postcolonial era rock and roll was appropriated from abroad and given a unique Cambodian sound, while today’s emerging hard rock music borrows foreign sociocultural references along with the music. Postmodern Cambodia and its diaspora have seen the evolution of a more diverse music subculture of alternative voices of hard rock bands and hip-hop artists, as well as post-bourgeois and post-male singers and songwriters.

Keywords: Modernity, Postmodernity, Cambodian Music, Alternative Voices, Rock, Hard rock

# **Latinos, African Americans and the Coalitional Case for a Federal Jobs Program**

**Alan A. Aja  
Brooklyn College, CUNY**

**William Darity, Jr.  
Duke University**

**Darrick Hamilton  
The New School**

In the late 1970s, amidst growing unemployment in black and Latino communities, the newly-formed Congressional Hispanic Caucus (CHC) supported the Congressional Black Caucus (CBC) in its call for full employment in the run up to the passage of the Humphrey-Hawkins Act of 1978. Never fully implemented, the act has been *de facto* an unfunded mandate for close to 40 years. Only recently has it been resurrected by a handful of lawmakers, while both discussion and support for a national jobs program has begun to gain steam in the media and the general public. With support from labor market research and other empirical evidence, we propose and outline for a bold policy: a National Investment Employment Corps to provide a permanent job guarantee for all citizens with the purpose of maintaining and expanding the nation's physical and human infrastructure. Given the disproportionate effect of the recent economic downturn and labor market bias on African Americans and Latinos, we argue that a National Investment Employment Corps program would address the employment needs for blacks and Latinos by assuring full-employment and simultaneously ensuring long-term benefits for the nation's well-being.

## **National Fantasies, Exclusion, and the Many Houses on Mango Street**

**Lorna L. Perez  
Buffalo State College**

This article argues that understanding what the house in Sandra Cisneros's *The House on Mango Street* symbolizes is foundational to contextualizing the radical possibilities that Cisneros enacts in her work. Unlike most critics who read "the house" as referencing the title of the text, I argue that the novel is full of houses, notably the house located on Mango Street that narrator Esperanza Cordero longs to escape from, and the house away from Mango Street that she longs to one day have. By reading these two houses through Homi Bhabha's notion of the "unhomely" and Gaston Bachelard's notion of "felicitous space", we can

better understand a critique of the house in light of its resonance with the American Dream on the one hand, and a reconfiguration of that symbolism through a feminist intervention on the other.

Keywords: Cisneros, Houses, American Dream, Women, Bachelard, Bhabha

**Free Your Mind: Contemporary Racial Attitudes and  
Post Racial Theory**

**Lakeyta M. Bonnette**  
**Georgia State University**

**Sarah M. Gershon**  
**Georgia State University**

**Precious D. Hall**  
**Truckee Meadows Community College**

The inauguration of the United States first Black President has prompted mass discussions of race relations in America. It is often articulated that America is now in a post-racial society. However, the question still remains: does the election of a Black president demonstrate that America is now a “color-blind” society? To answer this question, we rely on data collected by PEW (2007). Our results suggest that white and African Americans differ significantly in the extent to which they express post-racial attitudes. Specifically, we find that whites more commonly express post-racial attitudes, claiming that racism and discrimination are rare, in opposition to African American views. On the other hand, blacks are more likely to believe that discrimination still occurs. We further find that whites’ post-racial beliefs are significant determinants of their attitudes towards race-related policies, such as affirmative action.

Keywords: Race, Obama, Post-racial, Public Opinion, Racial Attitudes, Racial Politics, African American.

**Ida B. Wells and the Forces of Democratization**

**Jane Duran**  
**University of California at Santa Barbara**

The work of Ida B. Wells is examined not only from the standpoint of her anti-lynching writings, but from a perusal of her diaries and her efforts as a young woman. It is concluded that she exemplifies the best of the notion of a genuine democratic political force.

# **The Geopolitical Context of Chamorro Cultural Preservation in Guam, U.S.A.**

**Maria-Elena D. Diaz**  
**University of Oklahoma**

An unincorporated Pacific Island territory of the United States, Guam has been under American rule since 1898. While proudly “Chamorro,” the descendants of indigenous islanders have been American citizens since 1950. U.S. foreign policy, Americanization of island institutions, immigration flows from Asia and Micronesia, and economic uncertainty present challenges to the perpetuation of Chamorro culture—a syncretic blend of indigenous, Spanish, and American influences that has endured through centuries of foreign domination. As a gateway from the East to the United States and a frequent destination for Micronesian immigrants from the Compacts of Free Association, Guam regularly receives immigrants from Asia and other Micronesian islands. Many immigrants arrive on Guam to fill labor shortages as professionals or construction workers, while others arrive with limited resources and skills that don’t easily transfer across cultures. Adding to this mix, a major U.S. military build-up is underway to transform Guam into a forward base in the Pacific. This article provides a case study of Guam through an overview of historical influences on Chamorro culture, a description of the island’s contemporary multicultural society, and a discussion of current geopolitical and social forces impacting Chamorro culture in the land “where America’s day begins.”

Keywords: Chamorro studies, ethnic studies, cultural preservation, ethnic stratification, indigenous studies, colonialism

## **Ethnicity and Impressions of Personality Using the Five-Factor Model: Stereotyping or Cultural Sensitivity?**

**Andrea Kay Cooper**  
**San Juan College**

**David Chin Evans**  
**University of Washington**

The current research investigates whether communities use ethnicity as a cue when forming personality impressions of others. Past research has shown that dress, smiling, hairstyle, and even facial symmetry of targets produce systematic differences in personality impressions across the domains of the Five Factor model of personality. We investigated whether the stated or apparent ethnicity of groups and individuals also produce stereotypic impressions of personality. This study compared

impressions across members and non-members of the target groups and examined “cue utility” i.e. whether impressions of the groups agreed with aggregated self-impressions by group members. In all, the results clearly suggest that people utilize ethnicity as a cue when forming impressions of the personalities of groups and individuals, and although those impressions are exaggerated consistent with stereotype theory, they confer some utility in interpersonal perceptions across cultures. Stereotypes are a strategy used to interpret the complex social environment in the absence of more specific information. When that information is available, perceptions of others become more refined and accurate.

Keywords: stereotyping, ethnicity, Five Factor model, Native Americans, cultural sensitivity, personality

### **Dirty Jew-Dirty Mexican: Denver’s 1949 Lake Junior High School Gang Battle and Jewish Racial Identity in Colorado**

**Michael Lee**  
**University of Colorado at Boulder**

This article details how Jews and Mexicans in Denver, Colorado came together in 1949 in the wake of a widely publicized interracial gang battle at one of the city’s local middle schools. It documents the response of the local chapter of the Anti-Defamation League and its involvement in a interracial neighborhood council and how Jewish racial identity in Denver was informed by the broader racial geography of the West—a racial geography that was too often shaped by contrast with Mexicans. The article also challenges the notion that Denver was relatively free of anti-Semitism. Indeed, the 1905 lynching of Jacob Wesskind suggests a more nuanced story than the received wisdom about Jews being “at home” in Denver.

Keywords: Jews, Mexicans, anti-Semitism, lynching, Denver, Colorado

### **Black Political Attitudes and Political Rap Music**

**Lakeyta M. Bonnette**  
**Georgia State University**

Many argue that political or message rap no longer exists. Scholars and critics point to rap music as a genre that is completely negative and only diminishes the progress of the Black community by offering and supporting stereotypes of African Americans (Johnson, Jackson and Gatto 1995; Carpentier, Knobloch and Zillman 2003). On the contrary, I

argue that all rap music is not the same and that in fact, there is a subgenre in rap music, political rap, that discusses political issues and candidates exclusively. In this article, I proffer a criterion for identifying political rap music to demonstrate a distinction between the subgenres of rap and the prevalence of political rap within mainstream radio. Finally, I examine the lyrical content of political rap for the assertion of Black Nationalist ideology.

**Keywords:** Rap, Black Nationalism, political rap, Black political attitudes, popular culture, public opinion